

Airport Transportation Roundtable
November 22, 2016 – 10 a.m. – 11:30 a.m.
Central Auditorium, Sea-Tac Airport

Emerging Issues and Overview:

How are 66 million passengers and employees going to get to Sea-Tac Airport? In just six years passenger totals at Sea-Tac have increased by nearly 15 million, for a total of 45 million in 2016. This puts Sea-Tac into the top 10 US Airports by total passengers for 2016. As a major employment center and foundation for regional economic growth, the airport needs a concerted effort to deliver quality transportation options to the airport.

Port of Seattle staff will lay the groundwork of mode split and changes in behavior over the past few years. Top officials, private sector and non-profit thinkers will join us to discuss and outline a regional path forward for planning and implementing solutions to our airport congestion issues.

Port Commission: all five attending.

Moderator: Lance Lyttle

Participants:

Councilmember Claudia Balducci, King County Council and Sound Transit board member:



King County Councilmember Claudia Balducci represents King County District 6, which encompasses all or part of the cities of Bellevue, Bothell, Clyde Hill, Hunts Point, Kirkland, Medina, Mercer Island, Redmond, Woodinville and Yarrow Point, the Town of Beaux Arts and the Sammamish Valley. She served 12 years on the Bellevue City Council and is past chair of the Puget Sound Regional Council's Transportation Policy Board and the Eastside Transportation Partnership. Claudia is a graduate of Providence College and the Columbia University School of Law.

King County Councilmember Claudia Balducci is a mom, a neighborhood advocate, transportation leader and former public safety official. She represents King County District 6, which encompasses all or part of the cities of Bellevue, Bothell, Clyde Hill, Hunts Point, Kirkland, Medina, Mercer Island, Redmond, Woodinville and Yarrow Point, the Town of Beaux Arts and the Sammamish Valley.

A lawyer by training, Claudia worked for King County for over 16 years prior to being elected to the Council. As a project manager for the County Jails, she negotiated and implemented a settlement with the U.S. Department of Justice that reformed the use of force, expanded officer training and improved procedures for preventing suicide and self-harm in the County's jails. As the Jail Director, Claudia embraced Lean process improvement to reform the way the jail housed inmates with mental illnesses, increasing safety, improving conditions, expanding treatment options, and saving over \$2 million in costs to the taxpayers per year.

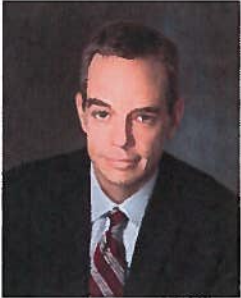
Claudia's first became active in politics when she joined her neighbors to advocate for the revitalization of her local shopping center. She was later elected to a Bellevue city charter commission and then to the City Council where she served for 12 years, including two years as Deputy Mayor and two years as Mayor.

Claudia has been a passionate supporter of good transportation options since first taking office in 2004. She has been a member and past Chair of the Puget Sound Regional Council's Transportation Policy Board and the Eastside Transportation Partnership. She currently serves on the Sound Transit Board of Directors. She is proud to have played an instrumental role in extending light rail from Seattle to Bellevue and the eastside of Lake Washington.

In 2015, Claudia was recognized as "Elected Official of the Year" by the Alliance of Eastside Agencies (Human Services) and the Washington State Democratic Party. She has also been a strong advocate for education and the arts, supporting great organizations like Kidsquest Children's Museum, Bellevue Youth Theater, Youth Theatre Northwest, and many more.

Claudia is a graduate of Providence College and the Columbia University School of Law. She lives in Bellevue with her husband Jim, son Victor and former King County shelter cats Sabrina and Lucy.

Rob Gannon, King County Metro Transit General Manager:



Rob Gannon was selected as the General Manager in October 2016, after serving as Interim General Manager and Deputy General Manager. He previously was the Human Resources Manager for King County DOT. He oversaw budget and labor relations at the University of Montana, and was Customer Service Director for Amazon. The transit division has about 4,700 employees and operates Sound Transit's Link light rail and much of the Regional Express bus service in King County.

Gannon, 47, served as Interim General Manager from March 2016 until Interim tag removed in October 2016. He was Metro Deputy General Manager from 2013-2016, and Human Resources Manager for the King County Department of Transportation from 2011-2013. He previously oversaw budget and labor relations at the University of Montana.

Metro provides a wide range of services, including more than 200 bus routes plus RapidRide lines, Demand Area Response Transit (DART), and operation of the City of Seattle's streetcar system.

In addition to those fixed-route services, Metro offers accessible services for people with disabilities, commuter vanpools, and alternative services in communities where regular bus routes aren't the best solution for local transportation needs.

Metro also operates Sound Transit's Link light rail and most of its Regional Express bus service in King County under contract, and is reimbursed for the operating costs and relevant capital costs.

Transit accounts for 23.4 percent of King County's approximately \$11.3 billion 2017-2018 budget. Metro has its own dedicated funding sources and relies on sales tax for more than half of its total budget. Other significant revenue sources include fares, federal grants and revenue from contract services.

Metro's long range plan Metro Connects calls for increasing the number of buses on the street by 30 percent, increasing bus service by 70 percent and doubling ridership.

As General Manager, Gannon said he will focus on three primary areas:

- Assuring that Metro is safe and reliable for customers and operators, and gets people where they need to be.
- Meeting today's demands while building capacity for Metro Connects - getting our system to perform optimally so we're building on the best possible foundation.
- Strengthening Metro as a great place to work. It's the best way to provide outstanding service to customers and embrace innovation.

"Every day, Metro moves about 400,000 people, and ridership continues to increase. We are already one of the nation's great transit agencies. Taking our work to the next level is an incredible challenge, but we have an opportunity to be an absolutely outstanding agency," said Gannon. "We don't just provide service to the community, we are part of the community. I want to thank Executive Constantine for the opportunity and I look forward to working with all of Metro partners to continue to provide safe, reliable transit to the region."

Gannon's salary will be \$193,634.06 annually. The agency's proposed 2017-2018 budget is approximately \$2.5 billion to operate transit service across King County. The transit division has 4,700 employees, with the backbone of service provided by 2,700 part-time and full-time bus operators and more than 600 vehicle maintenance staff at seven bus bases located in Seattle, Shoreline, Tukwila and Bellevue.

Peter Rogoff, CEO, Sound Transit



Peter Rogoff came to Sound Transit in January 2016. Prior to that, he served as Under Secretary of Transportation for Policy in USDOT, and as President Obama's Federal Transit Administrator, and for many years was on the staff of the Senate Appropriations Committee and Democratic staff director of the Transportation Subcommittee. Peter has an MBA from Georgetown University and a BA from Amherst College.

As Chief Executive Officer of Sound Transit, Peter Rogoff brings an impressive career of transportation leadership to forward the mission of expanding the regional mass transit system for central Puget Sound. Rogoff was unanimously selected after a nationwide search and came to Sound Transit in January 2016. Prior to that, he had served since July 2014 as Under Secretary of Transportation for Policy in the U.S. Department of Transportation, the department's third highest-ranking official. In that role he led the development of policies for the department, generating proposals and guidance regarding legislative, regulatory and safety initiatives. His work spanned all transportation modes, including aviation, highway, rail, transit and maritime transportation.

Starting in May 2009, Rogoff served for five years as President Obama's Federal Transit Administrator. As the nation's chief public transit official, Rogoff led the Federal Transit Administration (FTA) through a period of historic change. His administration made record-setting accomplishments and agency-wide process improvements that responded to America's fast-growing need for expanded public transportation. He negotiated and signed a record number of full funding grant agreements with transit agencies across the nation to expand rail and bus rapid transit infrastructure.

Prior to his FTA appointment, Rogoff served for 22 years on the staff of the Senate Appropriations Committee, including 14 years as the Democratic Staff Director of the Transportation Subcommittee, led by Sen. Patty Murray of Washington and Sen. Frank Lautenberg of New Jersey.

In 2010 Rogoff was the first recipient of the Transportation Equity Network's Rosa Parks Award. He also was awarded the U.S. Coast Guard Distinguished Public Service Award; the Lester P. Lamm Memorial Award for outstanding leadership and dedication to U.S. highway transportation programs; the Dr. and Mrs. William and Budd Bell Award for "tireless advocacy for seniors and people with disabilities;" and the National Chair's Award from the Conference of Minority Transportation Officials.

Rogoff earned his Master of Business Administration degree with honors from the McDonough School of Business at Georgetown University and his Bachelor of Arts degree in American Studies at Amherst College. He is married and a father of two.

Craig Stone, Assistant Secretary, Toll Division, WSDOT



Craig Stone is the Assistant Secretary for the Toll Division at the Washington State Department of Transportation. Craig provides executive oversight and direction for statewide tolling and smarter highway efforts, including WSDOT's bridge and tunnel tolling and express toll lane systems.

He is a graduate of the University of Washington with a Masters and Bachelors in Civil Engineering. He has been with WSDOT for 30 years and is a licensed Professional Engineer.

Bryan Mistele, CEO and President, Inrix Inc.



Bryan Mistele is the founder & CEO of INRIX, a leading provider of traffic information, connected car services and transportation analytics. Bryan grew up in Detroit and prior to Inrix, was an executive at Microsoft, and also worked at Ford Motor Company. He has a Bachelor's degree in Computer Engineering at the University of Michigan and an MBA from Harvard.

Bryan Mistele co-Founded Inrix, Inc. in 2004 and serves as its Chairman of the Board , Chief Executive Officer and President. Prior to Inrix, Mr. Mistele was an executive at Microsoft, building four businesses including Mobile Services, Automotive Telematics & Mobile Speech, HomeAdvisor Technologies, Inc. and Microsoft Investor/MSN MoneyCentral. He served as the General Manager of the Mobile Services Business Unit at Microsoft and was responsible for MSN Mobile as well as Microsoft's carrier and client-based mobile services efforts. Under his leadership, Microsoft's Mobile Services efforts grew to become one of the leading providers of mobile portal and communications services to the wireless industry - with more than 1.6 million subscribers across more than 20 countries. As General Manager, Automotive, Mr. Mistele was responsible for driving the overall market success of Microsoft's Automotive products, including T-Box - Microsoft's wireless telematics device and Voice Command - a revolutionary speech recognition product for the Pocket PC. Prior to this, he served as General Manager of HomeAdvisor Technologies, Inc. - a joint venture between Microsoft, Chase Manhattan, GMAC/RFC and FreddieMac. Mr. Mistele was responsible for creating and managing the HomeAdvisor business within Microsoft, which grew to more than 250 people. When he left, HomeAdvisor was ranked as the #1 real estate & mortgage service on the web. He joined Microsoft in August of 1995 as a program manager responsible for the business & finance category of The Microsoft Network. He later became the driving force behind the creation of Microsoft Investor, which now exists as MSN MoneyCentral. He led the design, development and release of three versions of the site. Prior to joining Microsoft, Mr. Mistele worked as a project manager with the Ford Motor Company and spent time at IBM and General Motors. He holds a B.S. degree in computer engineering from the University of Michigan and an MBA from the Harvard Business School. In 2003, Mr. Mistele was a regional finalist for the White House Fellowship.

Vlad Gutman-Britten, Washington Director, Climate Solutions



Vlad is responsible for guiding policy development and building an integrated communications, advocacy, and government affairs strategy to foster a clean energy economy in Washington. Before coming to Climate Solutions, Vlad was Senior Policy Director for the Washington Wildlife and Recreation Coalition. He was previously part of issue advocacy and communications efforts for large companies, including Microsoft and GE, and before that served as AIPAC's Deputy Midwest Political Director. Vlad has a degree in political science from Northwestern University.

Vlad brings varied and deep experience in policy, advocacy, and campaign politics to his work at Climate Solutions. He is responsible for guiding policy development and building an integrated communications, advocacy, and government affairs strategy to foster a clean energy economy in Washington.

Before coming to Climate Solutions, Vlad was Senior Policy Director for the Washington Wildlife and Recreation Coalition, where he successfully secured tens of millions of dollars in state investment in habitat and recreation lands. He was previously a key part of issue advocacy and communications efforts for large companies, including Microsoft and GE, and before that served as AIPAC's Deputy Midwest Political Director. A veteran campaign operative, he has run congressional and state legislative campaigns and worked on races ranging from mayoral to presidential.

Vlad is a graduate of Northwestern University, where he received a degree in political science. In his spare time, Vlad brews (and drinks) beer, listens to opera, and volunteers for the Washington Autism Alliance & Advocacy.

Steve Banfield, CEO of Reachnow Car-Sharing Service, BMW



Mr. Steve Banfield is Chief Executive Officer of Reachnow Car-Sharing Service of BMW since May 2016. He previously served as Senior Vice President and General Manager of Registrar Services of Rightside Group, Ltd., Chief Marketing Officer of INRIX, Inc. and Vice President and general manager of RealNetworks. Mr. Banfield is a 20-year internet veteran, delivering technology products, primarily in software, content delivery platforms and Internet services.

Mr. Steve Banfield has been Chief Executive Officer of Reachnow Car-Sharing Service of Bayerische Motoren

Werke Aktiengesellschaft since May 2016. Mr. Banfield served as Senior Vice President and General Manager of Registrar Services of Rightside Group, Ltd. Mr. Banfield served as Chief Marketing Officer of INRIX, Inc. from February 2015 to 2016. He served as Senior Vice President and General Manager of Registrar Services at Demand Media, Inc since September 30, 2013.

Mr. Banfield is a 20-year internet veteran, leads the Demand Media's two registrar businesses; Name.com and eNom. He joined ReachNow from Kirkland-based Inrix. Mr. Banfield served as the Chief Product Officer of Korrio, Inc. since October 24, 2011. Mr. Banfield joined RealNetworks in August 1998 as Group Program Manager for RealNetworks' leading consumer product RealPlayer(R). In March 1999, he became General Manager of Consumer Products, and shipped three releases of RealPlayer and, served at the RealOne Platform and RealOne Player. He has many years of experience delivering great technology products, primarily in software, content delivery platforms and Internet services. He served as Vice President and General Manager of RealNetworks at RealPlayer.

Prior to his tenure at RealNetworks, Mr. Banfield led product development and marketing initiatives at Microsoft, NCR, IBM, and other leading technology companies. He served as a Senior Vice President of Sony from 2002 to 2007 and also its General Manager. There, he spearheaded marketing, content licensing and business development across such products as the eBook digital download store for the Sony Reader and the first PlayStation Portable media management application, expanding PSP functionality to music, video and photo synchronization. Mr. Banfield held several leadership positions in product and content development, delivery and marketing at Screenlife Games (a Paramount Pictures Division), Sony, RealNetworks and Microsoft. He holds a B.A. in Computer Science from Transylvania University and an M.B.A. from the Harvard Business School.

DRAFT Lance Talking Points – Moderator

Commissioners and CEO Fick, this morning we are joined by several distinguished guests to discuss transportation to and from Sea-Tac Airport.

We are experiencing tremendous passenger growth at Sea-Tac as our regional economy booms, and our forecast shows very strong demand for the future – nearly double the passengers in the next twenty years. I don't know if any other facility in Washington state handled 45 million people, as we will see at Sea-Tac this year, and over 18,000 employees here each day as well.

Strong passenger growth means we are working on a lot of important areas – faster passenger screening, better facility cleanliness, improved dining and retail – even as we look at the facilities we will need for the future.

Travel to the airport is very important to our passengers, many of whom live and work in this region. We hear it in our customer comments and in survey work done this year. It matters to our employees as well. With even more passengers coming to Sea-Tac in the future, we need to reduce congestion, lower emissions and make the trip more efficient. How do we do that?

Today, we have a number of guests who will walk through some questions with us, talk about shared interests and how we can work together.

Let me introduce our panelists today: *see highlighted text above for each.*

Commissioners make opening statements.

Councilmember Balducci makes opening comments.

Thank you, Councilmember Balducci.

Now I'd like to ask Elizabeth Leavitt, the Port's Senior Director for Environment & Sustainability, and Michael Drollinger to kick us off with a short presentation on current conditions here at Sea-Tac.

Biz and Michael finish, then go to the questions.